

# Afraid of color?

*By: Mary Nyitray*

Are you one of the many people afraid of color? Yes, it's true; many people are afraid of color, especially when it comes to choosing colorful frames for your eyewear.

Relax. A carefully chosen color can draw out your best features, give you a vibrant look of health, and even make you look younger.

In fact, just the other day an older woman, accompanied by her husband, came into Optical Arts to browse my diverse selection of exciting frames.

She, her husband, and I gasped when she tried on a stunning red frame. She looked absolutely remarkable. The red frame brought color to her complexion, highlighted her beautiful features, and made the entire room smile.

There was a problem though. A week later she came to me and told me she had received dozens of compliments on her new frames. Obviously the compliments were not a problem; the problem, she thought, was that her wardrobe clashed with her frames.

Her mind was made up, so we switched her lenses into a nice, simple brown style. She was happy, but only for the moment.

Yes, the next day she was back to switch back to the red frames. After wearing the red frames, receiving the compliments, and loving how she looked, she understood how friendly vibrant colors can be.

See, the frames were not clashing with her wardrobe, the frames were bringing out her best qualities. The frames did not give her beautiful features, they simply highlighted them.

Her perfect colors always existed, we just helped her find them as we choose her frames. Her frames then serve her as a personal color swatch to build a new, exciting wardrobe.

When you shop, place your frames on the clothing. If the two clash, then the clothes are not right for you.

If you are not sure what your best colors are, we invite you to come see us at Optical Arts, 2934 West Central Avenue, or call us today at 419-535-7837