

The Case Against Contact Lenses

By: Mary Nyitray

Contact lenses took center stage in the mid 1990's when the technology behind soft lenses became affordable.

Following the trend, 38 million Americans fully embraced contact lenses.

So, why were so many people wearing contact lenses and leaving their faces naked?

Most say that contact lenses improve their appearance, but this could only be true if your old frames were unflattering, and simply were not a good choice for you.

Contact lenses leave your face naked, and therefore cannot improve your appearance.

However, with the right pair of frames, you do have the ability to recreate yourself, add a different look to your wardrobe, and actually look five years younger by enhancing your best features.

At the Optical Arts boutique, we take great pride in our ability to bring out your best features. During your personal appointment, you'll enjoy going through a montage of frames as we discover your personal style and enhance the message you're sending to the world.

Just the other day, we met with a local graphic designer who could not see her glasses as a way to enhance and capture her personal style.

As an artist, she had believed that frames were not the way to enhance and capture her personal style.

However, 30 minutes with us, seeing how her complexion looked better and face shape actually improved, she fell in love

When she compared her new look side-by-side with the image of her naked face, her jaw hit the floor as she beamed at the image of herself in the mirror.

We invite you to schedule your personal appointment by calling us at **419-535-7837** or visiting us at **Optical Arts 2934 West Central Avenue.**